

# J. WAYNE BURRITT

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**SENIOR FINANCIAL WRITER AND ANALYST** with over 10 years of deep experience delivering fresh and compelling financial and investment content across electronic, social media, and print platforms for leading financial services and publishing clients.

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## Skills & Qualifications

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Financial Writing	Investment Writing	Investment Newsletters
Financial Newsletters	Electronic Magazines	Market Commentary
Editing	Financial Analysis	Equity Analysis
Economic Analysis	Social Media	SEO Best Practices
Microsoft Office, Word, Excel	Bloomberg	Marketing

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## Writing Samples and Publications

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Writing Samples and Publications are available at [burrittresearch.com](http://burrittresearch.com).

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## Clients

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Agora Financial, Weiss Research, TheStreet.com, RealMoney.com, INO.com, GoldNewsletter.com, Newsmax, and Sovereign Society, among others.

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## Professional Experience

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**President, Senior Financial Writer and Analyst, Burritt Research, Inc.**  
**North Palm Beach, FL**

**2004 to present**

- Launched and directed successful financial writing and investment research firm. Responsible for all aspects of the firm's operations including writing and editing content, research, business development, financial control, marketing, and web design.
- Developed a deep and robust client base from zero to over 20 of the most recognized names in the financial publishing space, including Agora Financial, Weiss Research, and TheStreet.com. Extremely effective at managing a wide variety of client profiles and demands simultaneously.
- Created compelling, fresh, and insightful financial and investment content targeting a variety of topics, including U.S. and international equities, equity options, currencies, commodities, global markets, and economics. Delivered this content across a robust array of platforms and formats, including frontend and backend investment newsletters, electronic investment magazines, investment websites, financial blogs, print financial magazines, and equity research reports.
- Created, launched, and directed all editorial aspects of multiple investment publications for a \$500 million internationally acclaimed financial publisher. Grew the frontend publication from zero subscribers to 7,836 in just over a year. Served as editor and analyst for numerous clients' frontend and backend publications.
- Directed writing, marketing, and design services for existing and start-up investment websites. Managed or coordinated all aspects of design, content, and technology. Proven ability to work effectively with web designers, developers, and other technology team members.

- Delivered engaging content targeting digital marketing and business development goals, SEO best practices, and AP style requirements. Comfortable with a wide variety of social media platforms, including LinkedIn, YouTube, and Twitter.
- Drove investment content with cutting-edge, in-depth research and analysis. Supported that research and analysis with exemplary financial skill-sets and tools, including economic, company and industry analysis, valuation models, financial projections, and cash flow analysis.
- Proven ability to deliver financial content and marketing messages across both video and audio. Deep experience in collaborating on producing a wide variety of media content.
- Exceptionally comfortable transforming arcane and obtuse financial topics into engaging, spirited, and action-oriented content.
- Consistently delivered exceptional results for a demanding financial services client base. Compiled an extensive list of superlative client testimonials.

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### **Education**

**Master of Business Administration** Golden Gate University, San Francisco, CA

**Bachelor of Arts in English & Philosophy** Indiana University, Bloomington, IN

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### **Certifications**

**Bloomberg Equity Certification** Miami, FL